

2025 TRAINING MENU

Communicating Leadership

Learn how to create your POV, evaluate communication opportunities and perform optimally through metacognitive repositioning.

Assertive Communication

Learn the Four Communication Types, how to build confidence, understand others and become an Assertive Communicator.

Powerful Presentations

Learn how to understand your audience's needs and motivations, focus your messaging, and engage them with body language.

Managing the Media

Learn performance tips and tricks for every media engagement including print, radio, television, social media, and podcasts.

Powerful Advocacy

Learn the core values of effective advocacy, create persuasive messages, and build productive and collaborative relationships.

CLIENT REVIEWS

"I had an empowering leadership communication session with Laura Babcock today. She's left me with lots to think about and practice. #thankful"

- Christine Brooks-Cappadocia -
AVP, York University School of Continuing Studies

"I got great value from your training!"

- Greg Dunnett -
CEO, Hamilton Chamber of Commerce

"TEW 4400 Executive had the pleasure participating in a two-day training session with Laura. Laura has an energetic personality – strong & high-powered! Passionate and diligent in her presentation. Without a doubt, I confidently recommend Laura! Don't hesitate to reach out to hear more!"

- Colleen Costa -
Executive Officer, Toronto Education Workers Local 4400

"Thank YOU very much for offering two lively and informative workshops on Assertive Communication at our SDD. Based on my observations, everyone had a great time and learned a lot."

- Martha Stephens -
Burlington Public Library

For 25 years Laura Babcock has been training executives and their teams in the most powerful ways to elevate their communication game.

Her courses are fast-paced, engaging, and designed to teach you how to thoroughly understand every audience and every opportunity, ultimately leading to results that exceed your expectations.

